

Flexible Up-skilling pathways for professionals in the field of tourism

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OBJECTIVES

1. Improve and extend the supply of high quality learning opportunities tailored to the needs of individual low-skilled or low-qualified adults.
2. Identify the skills needed to competitively tackle the demands of today's consumers.
3. Extend and develop the competences of educators and other personnel who support adult learners.
4. Networking capacities between private and public partnerships, the use of technology in education and training and their practical application in daily life.
5. Provide learners with an appealing & interactive training programme that will combine the use of technology with flexible learning environments.



Skills

Identifying the skills and competences gaps in the tourism sector.



Flexibility

Promoting flexible up-skilling pathways for professionals in the tourism sector.



Learning

Providing interactive materials in flexible learning environments.

Target Groups

- Local communities
- Municipalities
- Workers or learners in the field of tourism
- Tourism agencies
- Public education
- Training Institutions
- Policy Makers
- Research Centers
- Tourism Networks
- Adult Education Networks (e.g EPALE)
- Stakeholders

OUTPUTS

I.01 KNOWLEDGE | SKILLS | COMPETENCES

Skills and Competence profile of professionals in the field of tourism. Opportunities and challenges in local tourism development. This output consists of developing the professional profile of tourism promotion professionals. The profile will contain knowledge, skills, competences etc.

I.02 COURSE | TRAINING

Design and development of the course "up-skilling pathways for professionals in the field of tourism. The training course addressed to the project target groups that will empower them through an appealing & interactive training programme that will combine the use of technology with flexible learning environments.

I.03 TOOLS | RESOURCES

E-learning platform with interactive materials, tools and resources.

The platform will provide instant access to the full suite of digital learning resources, such as reports, podcasts, videos and other OERs that will be identified as useful in the preparation phase and during the development of the previous intellectual outcomes.



PARTNERS



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